

# Athletic Management



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## What's On Your Bookshelf?

November 9, 2017

By Mary Helen Sprecher

As an athletic director, coach or administrator (or as a person who holds one of these titles but does the work of the other two titles as well), it's a sure bet that every question regarding athletic facilities winds up on your desk. And many times, they're questions you just don't have the answers to...

- How much is it going to cost us to get the tennis courts recoated this spring?
- Do you think that low spot on the running track is something we should worry about?
- Is it time to upgrade the lights yet? On the one hand, they're kind of old, but on the other, they still work.
- How can we redesign the athletic field so that we can host more sports?

Let's face it, these are all the kinds of questions that find their way to you - but you just might not know the answers. Let the American Sports Builders Association help you out with some of its resources. They include the following:

**Membership Directory:** Our membership directory is available free of charge, and includes a comprehensive listing of sports facility builders, designers, consultants, suppliers and more. It also contains information on the Association, its programs and more.

**Publications:** The ASBA offers informative publications, including the following books:

- *Tennis Courts: A Construction and Maintenance Manual*
- *Running Tracks: A Construction and Maintenance Manual*

- *Sports Fields: A Construction and Maintenance Manual*
- *Indoor Sports Surfaces: An Installation and Maintenance Manual*
- *Pickleball Courts: A Construction & Maintenance Manual*

All books are available for purchase through ASBA's website [at this link](#), and can be received both in hard copy and as a downloadable pdf.

**An Outstanding Website:** ASBA's website, [www.sportsbuilders.org](http://www.sportsbuilders.org), contains a wealth of information including a searchable database of members, technical articles in industry magazines, information on upcoming meetings, lists of award-winning projects – and much more.

**Certified Builder Program:** Those seeking a builder for athletic facilities, or those who simply want to get an opinion from a qualified member of the industry, may wish to know that ASBA offers a voluntary certification program to its members. Individuals can choose to pursue the following designations:

- Certified Tennis Court Builder (CTCB)
- Certified Track Builder (CTB)
- Certified Field Builder (CFB)

For information about the designation or the program, and for a list of currently certified builders, go to the website and select "Certification" from the toolbar at the top of the page.

ASBA encourages A.D.s, coaches, administrators and others to take advantage of the resources it offers. Whether you're looking for a contractor, searching for some supplies or just trying to get answers to a few questions, ASBA can help you get started. Call 866-501-ASBA (2722), visit [www.sportsbuilders.org](http://www.sportsbuilders.org) or e-mail [info@sportsbuilders.org](mailto:info@sportsbuilders.org). We want you to **Build It Right**.



## Recommended Reading

### [Monetizing Your Score Table and Logo Seating](#)

With today's sports budget complexities, many educational systems are finding ways to monetize their equipment wherever possible to assist in covering the associated costs of funding their sports program

## *From New World Of Coaching*

### [Better Practices](#)



The University of North Alabama softball team won its first national title in 2016, winning the NCAA Division II Women's College World Series, while compiling a 60-7 record on the year. Key to the team's success is Head Coach Ashley Cozart's ability to create a team culture that seamlessly blends winning and having fun.

[Read more...](#)

[Learn more about the New World of Coaching...](#)

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