We are pleased to announce the 2018-2019 Sponsorship Packages, with many new benefits (see details inside). These packages will give you the opportunity to stay in front of your customers for the entire year—not just one meeting. We are still offering sponsorships for the Technical Meeting, but we hope you'll consider a complete sponsorship package that will include your ASBA membership dues, sponsorships at both the Technical Meeting and Winter Meeting, as well as advertising on our website and our annual membership directory. One stop shopping!

Now is the time to showcase your products or services to builders, professionals and other members of the tennis court, running track, sports field, indoor sports flooring and courts and recreational industries through multiple venues and events.

As always, it’s first-come, first-served (sponsorship levels have priority)—the earlier you apply, the more likely you are to have the space of your choice. Space is awarded according to the date your form and payment are received at ASBA headquarters. Sorry, no phone reservations can be accepted.

ASBA also offers a special benefit available only to our exhibitors at no additional charge—a promotional flyer that is included in all attendees’ registration packets, describing the products and services on display in the exhibit hall. You can submit a camera-ready company logo and provide a 15-word description. Your exhibit hall location will be shown beside your entry.

If you have any questions, please call Cynthia Sanchez at ASBA, 866-501-ASBA (2722) or email Cynthia@sportsbuilders.org.
## 2018-19 Sponsorship Packages

### Technical Meeting Benefits

| Diamond  
|$11,000 | Platinum  
| $9,000 | Gold  
| $7,500 | Silver  
| $7,000 | Bronze  
| $6,500 |
|---|---|---|---|---|
| ✓ | ✓ | ✓ | ✓ |

**Exclusive sponsorship of General Session/Keynote Speaker (speaker selected by ASBA Board; Sponsor will be invited to introduce speaker and talk about company for 2 minutes from podium)***

**10’ x 10’ preferred booth space ($1,535 value)**

**Priority for booth location (among sponsors), based on availability***

**One complimentary registration to Technical Meeting/exhibiting representative ($555 value)**

**Opportunity to speak for 2 minutes about your company during TM Program***

**One voucher to be given to ASBA non-member “Builder” for complimentary TM registration ($700 value)**

**Recognition at Sponsor Reception; in TM Program***

**Recognition on signage at entrance to exhibit hall***

**One-page complimentary profile in handout packet – distributed to each attendee at the TM (copies must be provided to ASBA staff in advance)**

**Access to preliminary attendance list in advance of the meeting***

**Access to a membership list including email addresses in an Excel spreadsheet***

**Recognition on the Technical Meeting app***

### Winter Meeting Benefits

**One complimentary registration to Winter Meeting ($295 value)**

**Recognition at Opening Reception; in WM Program and on signage at the meeting***

### Website/Online Advertising

**Company logo and link to company website from ASBA website; via rotating sponsor section (displayed on each page of www.sportsbuilders.org) ($900 value)**

### 2019 Membership Directory

<table>
<thead>
<tr>
<th>Full page ($950 value)</th>
<th>Full page ($950 value)</th>
<th>Full page ($800 value)</th>
<th>Half page ($525 value)</th>
<th>Half page ($525 value)</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Advertise in 2019 membership directory***

**Preferred ad placement***

### 2019 Membership Dues

**Supplier dues for the October 1, 2018-September 30, 2019 ($1,120 value)**

### Construction & Maintenance Manual

**Priority selection in advertising space in any construction manuals being produced during the year covered by the sponsorship***

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*Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

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**Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.**
**A La Carte Sponsorship Packages**

### Technical Meeting Only

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
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<td>☑</td>
<td>☑</td>
<td>☑</td>
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<td>Priority for booth location (among sponsors), based on availability*</td>
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<td>Recognition on signage at entrance to exhibit hall</td>
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<td>☑</td>
</tr>
</tbody>
</table>

* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

### Technical Meeting Event Sponsorships

(Not included with above packages; available on first-come, first-served basis)

**WI-FI**  
**SUNDAY, DEC. 2 & MONDAY, DEC 3 - $4,000**  
Sponsorship will cover Wi-Fi around the meeting space and the Wi-Fi password can be set up to be the sponsors company name.

**ASBA GOLF OUTING**  
**FRIDAY, NOV. 30 - $2,500**  
Sponsorship will help to cover golf prizes. Sponsor has exclusive rights to provide give-aways (hats, balls, etc.) with corporate logo at Sponsors’ expense.

**OPENING RECEPTION**  
**SATURDAY, DEC. 1 - $4,000**  
Flat fee. Company will be recognized as sponsor of the host bar.

**HOST BAR SPONSORSHIP, AWARDS RECEPTION**  
**MONDAY, DEC. 3 (30 MINUTES) - $1,500**  
Flat fee. Company will be recognized as sponsor of the host bar.

**AWARDS/CLOSING DINNER**  
**MONDAY, DEC. 3 - $5,000**  
Flat fee. Sponsorship will help to subsidize cost of the event. Company will be recognized as sponsor of the dinner and host of bar during dinner hours.

**ASBA TENNIS TOURNAMENTS - $2,000**  
Sponsorship includes the tennis tournaments at both the 2018 Technical Meeting and the 2019 Winter Meeting.

Secure your sponsorship today!

*Cynthia Sanchez will contact you when the exhibit hall map is available and registration for exhibiting is open.*
Please sign us up for the following ASBA sponsorship(s):

<table>
<thead>
<tr>
<th>Package</th>
<th>Fee</th>
<th>Other Package</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete Package - Diamond</td>
<td>$11,000</td>
<td>TM Only - Bronze</td>
<td>$3,500</td>
</tr>
<tr>
<td>Complete Package - Platinum</td>
<td>$9,000</td>
<td>TM Only - WIFI</td>
<td>$4,000</td>
</tr>
<tr>
<td>Complete Package - Gold</td>
<td>$7,500</td>
<td>TM Only - Golf Outing</td>
<td>$2,500</td>
</tr>
<tr>
<td>Complete Package - Silver</td>
<td>$7,000</td>
<td>TM Only - Opening Reception</td>
<td>$4,000</td>
</tr>
<tr>
<td>Complete Package - Bronze</td>
<td>$6,500</td>
<td>TM Only - Host Bar, Awards Rec.</td>
<td>$1,500</td>
</tr>
<tr>
<td>TM Only - Platinum</td>
<td>$6,500</td>
<td>TM Only - Awards/Closing Dinner</td>
<td>$5,000</td>
</tr>
<tr>
<td>TM Only - Gold</td>
<td>$4,500</td>
<td>Tennis Tournaments</td>
<td>$2,000</td>
</tr>
<tr>
<td>TM Only - Silver</td>
<td>$4,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOTAL FEES ENCLOSED $____________

Please make checks payable to and mail to: ASBA, 9 Newport Drive, Suite 200, Forest Hill, MD 21050.

Registration may also be made by MasterCard, VISA or American Express:

- MasterCard
- VISA
- American Express

Cardholder Name/Signature: _______________________________________________________________________________

Card Number: ___________________________ Expires: ___________________________

Billing address: __________________________________________________________________________________________

Contact Name: ____________________________________________________________________________________________

Company: ________________________________________________________________________________________________

Address: __________________________________________________________________________________________________

City: _________________________ State: _______ Zip: ___________ Country (If not USA) __________________

Phone: _______________________________ Fax: ________________________ E-mail: _______________________________

Cancellation Policy: No refunds for cancellations once received.

ASBA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.

Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.