

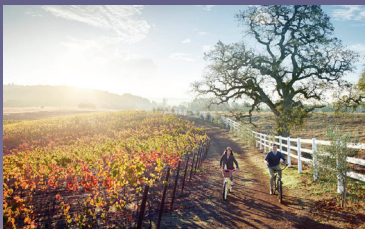
ASBA SPONSORSHIPS

The Perfect Fit for Your Marketing Plan



2017 ASBA Technical Meeting

December 1-5, 2017
Hyatt Regency New Orleans
New Orleans, LA



2018 ASBA Winter Meeting

February 23-25, 2018
Meritage Resort and Spa
Napa, CA

2017-18 Sponsorship Packages

We are pleased to announce the 2017-2018 Sponsorship Packages, with many new benefits (see details inside). These packages will give you the opportunity to stay in front of your customers for the entire year—not just one meeting. We are still offering sponsorships for the Technical Meeting, but we hope you'll consider a complete sponsorship package that will include your ASBA membership dues, sponsorships at both the Technical Meeting and Winter Meeting, as well as advertising on our website and our annual membership directory. One stop shopping!

Now is the time to showcase your products or services to builders, professionals and other members of the tennis court, running track, sports field, indoor sports flooring and courts and recreational industries through multiple venues and events.

As always, it's first-come, first-served (sponsorship levels have priority)—the earlier you apply, the more likely you are to have the space of your choice. Space is awarded according to the date your form and payment are received at ASBA headquarters. Sorry, no phone reservations can be accepted.

ASBA also offers a special benefit available only to our exhibitors at no additional charge—a promotional flyer that is included in all attendees' registration packets, describing the products and services on display in the exhibit hall. You can submit a camera-ready company logo and provide a 15-word description. Your exhibit hall location will be shown beside your entry.

If you have any questions, please call Cynthia Sanchez at ASBA, 866-501-ASBA (2722) or email Cynthia@sportsbuilders.org.



2017-18 Sponsorship Packages

Technical Meeting Benefits

Exclusive sponsorship of General Session/Keynote Speaker (speaker selected by ASBA Board; Sponsor will be invited to introduce speaker and talk about company for 2 minutes from podium)

10' x 10' preferred booth space (\$1,525 value)

Priority for booth location (among sponsors), based on availability*

One complimentary registration to Technical Meeting/exhibiting representative (\$545 value)

Opportunity to speak for 2 minutes about your company during TM Program

One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$690 value)

Recognition at Sponsor Reception; in TM Program

Recognition on signage at entrance to exhibit hall

One-page complimentary profile in handout packet – distributed to each attendee at the TM (copies must be provided to ASBA staff in advance)

Access to preliminary attendance list in advance of the meeting

Access to a membership list including email addresses in an Excel spreadsheet

Recognition on the Technical Meeting app

Winter Meeting Benefits

One complimentary registration to Winter Meeting (\$435 value)

Recognition at Opening Reception; in WM Program and on signage at the meeting

Website/Online Advertising

Company logo and link to company website from ASBA website; via rotating sponsor section (displayed on each page of www.sportsbuilders.org) (\$900 value)

2018 Membership Directory

Advertisement in 2018 membership directory

Preferred ad placement*

2018 Membership Dues

Supplier dues for the October 1, 2017-September 30, 2018 (\$1,120 value)

Construction & Maintenance Manual

Priority selection in advertising space in any construction manuals being produced during the year covered by the sponsorship

	Diamond \$11,000	Platinum \$9,000	Gold \$7,500	Silver \$7,000	Bronze \$6,500
Exclusive sponsorship of General Session/Keynote Speaker (speaker selected by ASBA Board; Sponsor will be invited to introduce speaker and talk about company for 2 minutes from podium)	<input checked="" type="checkbox"/>				
10' x 10' preferred booth space (\$1,525 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority for booth location (among sponsors), based on availability*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One complimentary registration to Technical Meeting/exhibiting representative (\$545 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to speak for 2 minutes about your company during TM Program		<input checked="" type="checkbox"/>			
One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$690 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition at Sponsor Reception; in TM Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on signage at entrance to exhibit hall	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One-page complimentary profile in handout packet – distributed to each attendee at the TM (copies must be provided to ASBA staff in advance)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to preliminary attendance list in advance of the meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to a membership list including email addresses in an Excel spreadsheet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on the Technical Meeting app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One complimentary registration to Winter Meeting (\$435 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition at Opening Reception; in WM Program and on signage at the meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and link to company website from ASBA website; via rotating sponsor section (displayed on each page of www.sportsbuilders.org) (\$900 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advertisement in 2018 membership directory	Full page (\$950 value)	Full page (\$950 value)	Full page (\$800 value)	Half page (\$525 value)	Half page (\$525 value)
Preferred ad placement*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Supplier dues for the October 1, 2017-September 30, 2018 (\$1,120 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority selection in advertising space in any construction manuals being produced during the year covered by the sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.



A La Carte Sponsorship Packages

Technical Meeting Only

10' x 10' preferred booth space (\$1,525 value)

Priority for booth location (among sponsors), based on availability*

One complimentary registration to Technical Meeting/exhibiting representative (\$545 value)

Opportunity to speak for 2 minutes about your company during TM Program

One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$690 value)

Recognition at Sponsor Reception; in TM Program

Recognition on signage at entrance to exhibit hall

One-page complimentary profile in handout packet – distributed to each attendee at the TM (copies must be provided to ASBA staff in advance)

Access to preliminary attendance list in advance of the meeting

Recognition on the Technical Meeting app

	Platinum \$6,500	Gold \$4,500	Silver \$4,000	Bronze \$3,500
10' x 10' preferred booth space (\$1,525 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority for booth location (among sponsors), based on availability*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One complimentary registration to Technical Meeting/exhibiting representative (\$545 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to speak for 2 minutes about your company during TM Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One voucher to be given to ASBA non-member "Builder" for complimentary TM registration (\$690 value)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition at Sponsor Reception; in TM Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on signage at entrance to exhibit hall	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One-page complimentary profile in handout packet – distributed to each attendee at the TM (copies must be provided to ASBA staff in advance)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to preliminary attendance list in advance of the meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on the Technical Meeting app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

* Priority given based on sponsorship level - diamond, platinum, gold, silver, bronze.

Technical Meeting Event Sponsorships (not included with above packages; available on first-come, first-served basis)

WI-FI

SUNDAY, DEC. 3 & MONDAY, DEC 4 - \$5,500

Sponsorship will cover WI-FI around the meeting space and the WI-FI password can be set up to be the sponsors company name.

ASBA GOLF OUTING

FRIDAY, DEC. 1 - \$2,500

Sponsorship will help to cover golf prizes. Sponsor has exclusive rights to provide give-aways (hats, balls, etc.) with corporate logo at Sponsors' expense.

OPENING RECEPTION

SATURDAY, DEC. 2 - \$5,000

Flat fee. Company will be recognized as sponsor of the host bar.

HOST BAR SPONSORSHIP, AWARDS RECEPTION

MONDAY, DEC. 4

(30 MINUTES) - \$2,000

Flat fee. Company will be recognized as sponsor of the host bar.

AWARDS/CLOSING DINNER

MONDAY, DEC. 4 - \$5,000

Flat fee. Sponsorship will help to subsidize cost of the event. Company will be recognized as sponsor of the dinner and host of bar during dinner hours.

ASBA TENNIS TOURNAMENTS - \$2,000

Sponsorship includes the tennis tournaments at both the 2017 Technical Meeting and the 2018 Winter Meeting.

Secure your sponsorship today!
Cynthia Sanchez will contact you
when the exhibit hall map is
available and registration for
exhibiting is open.



Sponsorship Application

Please sign us up for the following ASBA sponsorship(s):

Complete Package - Diamond	= \$11,000	_____	TM Only - Bronze	= \$3,500	_____
Complete Package - Platinum	= \$9,000	_____	TM Only - WIFI	= \$5,500	_____
Complete Package - Gold	= \$7,500	_____	TM Only - Golf Outing	= \$2,500	_____
Complete Package - Silver	= \$7,000	_____	TM Only - Opening Reception	= \$5,000	_____
Complete Package - Bronze	= \$6,500	_____	TM Only - Host Bar, Awards Rec.	= \$2,000	_____
TM Only - Platinum	= \$6,500	_____	TM Only - Awards/Closing Dinner	= \$5,000	_____
TM Only - Gold	= \$4,500	_____	Tennis Tournaments	= \$2,000	_____
TM Only - Silver	= \$4,000	_____			

TOTAL FEES ENCLOSED \$ _____

Please make checks payable to and mail to: ASBA, 9 Newport Drive, Suite 200, Forest Hill, MD 21050.

Registration may also be made by MasterCard, VISA or American Express:

MasterCard VISA American Express

Cardholder Name/Signature: _____

Card Number: _____ Expires: _____

Billing address: _____

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Country (If not USA) _____

Phone: _____ Fax: _____ E-mail: _____

Cancellation Policy: No refunds for cancellations once received.

ASBA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.

Other Sponsorships are available upon request. Please contact Cynthia Sanchez or Fred Stringfellow if you are interested in exploring other sponsorship opportunities.