

Attn: ASBA Tennis Court Builder Members



The USTA, in conjunction with ASBA, is offering a free webinar on February 25, to explain and outline its "10 and Under" Tennis initiative and its National Line Grant Program.

Participants in the 1 hour webinar will be asked to sign a release acknowledging participation in the program and your willingness to be included on a list of builders that the USTA can share with future Line Grant Program recipients.

This free webinar could provide your company with a source of referrals for this work. Please mark your calendars and watch for more information from ASBA (dial-in instructions will be sent out in the coming weeks).

ASBA/USTA Webinar

10 and Under Tennis Growth and Opportunity

Date: February 25, 2011

Time: 10-11 am EST

Webinar Outline

- I. 10 and Under Tennis Development (2008-2010)
*court numbers by section of the country
- II. 10 and Under Tennis Development (2011 Goals)
*markets, total courts and USTA emphasis
- III. 2011 Target Markets
- IV. National Line Grant Program
*How it works and how you can benefit from it
- V. Design and Construction Fundamentals 36' and 60' courts and blended lines
- VI. Links to Further Development Tools