



Press Release
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For Immediate Release

Mary Helen Sprecher

PTR Media Excellence Award

Hilton Head Island, SC - - Professional Tennis Registry (PTR) will present its annual awards in February during the 2012 PTR International Tennis Symposium. The event, which includes 50-plus on court and classroom presentations for tennis teachers and coaches, a tennis trade show and tournament, is being held February 24-28, at the Hyatt Regency Grand Cypress, in Orlando, Florida

Mary Helen Sprecher, of Baltimore, Maryland, receives PTR's Media Excellence Award.

Mary Helen Sprecher may be the most prolific writer in the tennis industry. In 2011, she placed 103 unique articles and 110 unique blogs in various publications. You try it!

As the Technical Writer for American Sports Builders Association, her mission is to expand the organization's reach and raise awareness of the importance of good design, construction and products, and how these contribute the overall experience of athletes and players. She is also the Managing Editor of *Sports Destination Management Magazine*, and Contributing Editor to *Racquet Sports Industry*, in which she exposed high end tennis racquet counterfeiting, that dovetailed with Tennis Industry Association's anti-counterfeiting campaign.

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Sprecher is a Contributing Writer for more than a dozen other magazines, including *Tennis Life*, *Coaching Athletics*, *Runner and Triathlete*, *Latinos Corriendos*, *American Track and Field*, *Sports Turf Management*, *Park and Recreation Business*, *Camp Business* and *Club Business Entrepreneur*, to name a few. She has written several articles for *TennisPro*, the official publication for PTR tennis teachers and coaches. Sprecher also blogs for *Athletic Business*, *TennisNow.com* and *Sports Turf*.

In addition, Sprecher is a newspaper writer in Baltimore, where she reports on crime. Her investigation of juvenile crimes piqued her interest in programs that offer children better use of time, and she has become an advocate for community sports programs.

PTR is the largest global organization of tennis teaching professionals with more than 14,000 members in 117 countries. It has the greatest percentage of multicultural and women members of any such organization. PTR is dedicated to educating, certifying and servicing tennis teachers and coaches around the world in order to grow the game.

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