



Attn: ASBA Builder and Professional Members



The USTA, in conjunction with ASBA, is offering a free webinar on October 6th, to explain and outline its "10 and Under" Tennis initiative and its National Line Grant Program.

By participating in this webinar, ASBA members can receive 1 CEU for such organizations as the American Institute of Architects (AIA) and the American Society of Landscape Architects (ASLA).

Participants in the 1 hour webinar will be asked to sign a release acknowledging participation in the program and your willingness to be included on a list of builders and professional members

that the USTA can share with future Line Grant Program recipients.

Note: This webinar is intended for builders and professional members only - not customers.

This free webinar could provide your company with a source of referrals for this work. Please mark your calendars and watch for more information from ASBA.

ASBA/USTA Webinar: 10 and Under Tennis Growth and Opportunity

Date: October 6, 2011

Time: 2:00 PM EDT

Duration: 1 hour

Pre-Registration is Not Required

Webinar Login Information:

Go To: <http://usta.na4.acrobat.com/ustafa/>

Select Enter as a Guest – and enter your full name.

Dial-In Information:

**The call-in number for this web workshop is
1-800-704-1867, code 33189.**

Webinar Outline

I. 10 and Under Tennis Development (2008-2010)

*court numbers by section of the country

II. 10 and Under Tennis Development (2011 Goals)

*markets, total courts and USTA emphasis

III. 2011 Target Markets

IV. National Line Grant Program

*How it works and how you can benefit from it

V. Design and Construction Fundamentals 36' and 60' courts and blended lines

VI. Links to Further Development Tools